



/VISOURCE



@VIRGINISLANDSSOURCE



@VI\_SOURCE

## MEDIA KIT



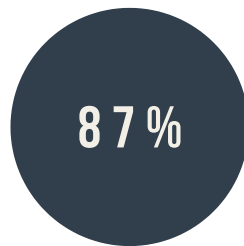
As the leading, local online newspaper of general circulation, the Virgin Islands Source has been publishing continuously without interruption since 1999. Each quarter, the paper receives over 2.2 million pageviews by drawing readers from across the Virgin Islands, U.S. mainland, and wider Caribbean.



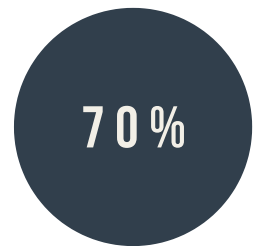
**PAGEVIEWS PER MONTH**



**VISITORS PER MONTH**



**OF VISITORS RETURN IN 24 HRS**



**ACCESS BY PHONE OR TABLET**

**3RD QTR 2019**  
**PAGEVIEWS:**  
**USERS:**

**ST. THOMAS**  
837,329  
256,655

**ST. CROIX**  
1,167,670  
293,372

**ST. JOHN**  
243,693  
132,003

# MONTHLY DISPLAY ADVERTISING

ST. THOMAS

ST. CROIX

ST. JOHN

END OF ARTICLE (300X250)	\$300	\$300	\$200
POSTER (300X250)	\$500	\$425	\$300
BANNER (468X60)	\$700	\$600	\$400
SKYSCRAPER (180X600)	\$700	\$600	\$400

## IN-ARTICLE ADS

ST. THOMAS

ST. CROIX

ST. JOHN

ONE WEEK	\$500	\$400	\$250
FOUR WEEKS	\$1,800	\$1,400	\$900
EIGHT WEEKS	\$3,000	\$2,500	\$1,500

*NO DISCOUNTS ON IN-ARTICLE ADS FOR MULTIPLE PUBLICATIONS.  
AVAILABLE IN PIXELS 400X600 OR 460X680. WEBSITE LINK REQUIRED.*

## PROCUREMENT & LEGAL NOTICES

UP TO ONE MONTH \$400

AFFIDAVIT OF PUBLICATION \$25

*NOTICES MUST BE SENT VIA EMAIL AS A  
MICROSOFT WORD DOCUMENT.*

## JOB & VACANCY POSTINGS

ONE WEEK \$125

ONE WEEK WITH ART \$200

*ALL JOB POSTINGS REQUIRE AN  
EMAIL ADDRESS AND WEBSITE LINK.*

## DISCOUNTS

- **15%** Discount for 12 Month Contracts.
- **10%** Discount for Multiple Publication Advertising.
- **30%** Discount for charitable organizations with 501(c)(3) status.
- **Ask us about our promotional rates for new businesses!**